Why you should track greenhouse space use
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Project objective
• Collect information about space use as a key factor in allocating overhead cost, evaluating efficiency, and comparing benching/floor systems

Our approach
• We will collect space use data reported to us from greenhouse partners on a weekly basis in three categories (greenhouse crops, outside crops, hanging baskets) for the 2014, and 2015 seasons.
• We will also collect monthly revenue and cost data where available.
• Average footprint efficiency will be calculated for bench/floor systems (ebb & flood floors, Dutch trays, etc.) from commercial operations
• All information will be kept strictly confidential. Results of the study will be released, but only averages, variation measures and totals.

How you can use this information
• We will provide information you can use to do benchmarking analysis
• Increase space use efficiency is one of the most effective ways to reduce unit production cost.
• Is it possible you are overestimating your space use and underestimating overhead/square foot week?

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